

Farley Building Committee
Minutes: January 24, 2024 Meeting

Members present: David Sullivan, Chair, Jeanne Cripps-Smith, Mike Levitt, Karla Vogel, Liz Barbour, Kimber Harmon.

Minutes of Jan.11 were approved as submitted.

Agenda items:

1: Warrant Article for Town Meeting

Dave attended the SelectBoard meeting Jan22. to update the members on Warrant Article #4 and answer questions they may have in regard to wording and intent of the funding. The selectboard indicated support of the article and stressed the importance of communicating that this work will be a Community building and not a space for town offices. Mark LeDoux suggested the Board match funds, up to a set amount and potentially use funds from the Unassigned Fund Balance, if possible.

The BudCom will present the Warrant Articles at a public meeting on Feb.6th and we are encouraged to attend. Letters of support are also welcome to be sent ASAP.

2. Logo:

Jean shared the new design for the logo that can be used on publicity and fund raising. The current version is being edited to make the lettering and outline of the building a darker shade. She will email revised version ASAP.

3. Warrant Article Handout:

A draft of a handout to explain the Warrant Article and generate support was shared by Karla. The architectural version of the building has shading we are hoping to have removed by Jared at Misiasek Turpin to better reveal the building in the publicity materials. Several editing and wording changes were suggested and will appear in final version. Karla will purchase a ream of high quality paper and ask the town to make color copies for distribution, starting at the Feb. 6th meeting.

A copy of the handout will be sent to the Hollis/Brookline Journal and members are encouraged to distribute the information to locations in Hollis as an ad campaign ahead of the March town meeting.

4. Liz gave a preview of the work Peter Jones is doing on the website. He has identified a scrolling layout with several menu items (FAQ's, etc). It will be another source of details about the Community Center, build support in the town, and generate mechanism for fundraising.

5. Currently the town does not have a mechanism to accept online donations to the Farley Fund. This will be studied further by town Finance Director. There was a brief discussion of a capital campaign and hiring a professional fundraiser to direct the activity once the documents are secured and an approach to funding the rehabilitation.

6. Officers for the Farley Building committee:

David Sullivan will continue as Chair

Lynn Schur is Secretary

Mike Levitt will act as Treasurer

Next meeting: Feb. 7th at 3pm in town hall.

Recorded and submitted by:

Karla Vogel