

Hollis Heritage Commission

Town of Hollis, Hollis, NH 03049

Date: June 22, 2021

Members Present: Honi Glover, Wendy Trimble, Jan Larmouth, Karla Vogel, Doug Nye, Sharon McCaffrey, Cassandra Vorisek, Michael Bates, Susan Benz, Aurelia Perry

Members Absent: David Sullivan

Guests: Bridget Sullivan

Meeting: Called to order: 7:01pm. Pledge of Allegiance

Minutes: May 2021. Approved – motion by Cassandra; 2nd by Sharon.

Business:

Bridget Sullivan visited us to talk about social media for the Heritage Commission, and showed us how to use Instagram in connection with our new Facebook account to get our messages across consistently. She has made a beautiful starter-Instagram account for us, and also an example blog via Blogspot. She pointed out that we can use our many gorgeous photos to attract a wider audience – particularly younger people & students – via Instagram, and help to show them value in the history and beauty of our town. She also showed us how to use applications such as “Later” or “HootSuite” to link posts and schedule posts for upcoming release. Bridget has volunteered to help us with our social media, and we are so grateful for her expertise, excitement, and assistance! We’ll have several people monitoring the accounts, but this will help us keep our pictures and posts strategic, consistent, and in front (a) our local audience, and (b) historically-interested people and surrounding towns. We discussed making our pages public, to reach a wider audience, and because our content will be almost all information-only & not controversial. Thank you, Bridget!

Finance: Jan reports that we have \$18,303.20 in the Cooper Shop account; \$20,000.00 in the Money Market account (interest from this account is added to the Cooper Shop account); and \$2,947.00 in the general Heritage Fund account, for a cash-on-hand total of \$41,250.20. Interest accrued May was \$3.20.

Activity on the accounts includes deposits of Calendar month-sponsorship checks in the amount of \$400 each from Lull Farm, Viking Roofing, Gate City Tree Service, Meridian Land Services, Tebbetts Insurance, Hollis Pharmacy, and Hollis Auto; and business-card-level sponsorship checks in the amount of \$200 each from Lavoie’s Farm, Hollis Veterinary Hospital, and Cahill Roofing.

We also just received another \$400 month sponsorship check, and \$101.00 in donations, which will be deposited.

Calendar: Karla has shared the photos we’ve received so far as submissions for our 2022 calendar, and they are outstanding! July 1 is the last day for photo submission. When all submissions are in, we will meet again to choose the final photos on July 19, 20, or 21st, depending on room availability.

Drive-It Day: Saturday, June 5, was very popular and successful. We had some new, interested participants, and people were out on their lawns to wave at the cars as they went past! Karla prepared a wonderful history of the houses that the route went by. We would like to consider doing the same or

similar route again in October, to see the fall colors – and to give those who were attending other June obligations an opportunity to enjoy the event. We are going to purchase more Drive-It Day signs, with a bigger font size.

Old Home Days: September 11. Jan has gotten some mock-ups of the t-shirts that her friend can prepare for us, and we are excited for the possibilities. We have discussed having “Hollis Heritage Commission” on the back of the t-shirts, with “HHC” or small-print “Hollis Heritage Commission” in the pocket-area of the front. We decided not to add the fact of Hollis’s 275th anniversary to the shirts, as that would date the shirts and we’d have to do another design next year. We discussed having ivory-colored shirts, with blue lettering. Jan will check on the prices for sizes, and for short & long-sleeved styles.

Cooper Shop: Doug and Dave got a great start in moving out the lumber, and checking the photos of the Cooper Shop to tell what they have and what they need. We are very grateful for the volunteers who came to help! Dave and Doug are meeting again this coming Thursday; following that, they will be working on the floor structure.

Woodmont Properties: Doug has been in touch with the Recreation Department regarding picnic table sourcing and pricing. We’d like to have something like they have by the Lawrence Barn: industrial, and heavy, with the iron frame.

There was some damage to the Ice House when the limb of a tree came down on it; we are looking into getting it fixed, certainly before winter.

Karla brought up opening the Gambrel Barn for the 4th of July, in conjunction with the Historical Society properties, but we would need to clean out the building first.

Farley Building: Karla reports that the committee has been meeting, and are in the midst of a grant proposal with the Preservation Association to get assessments of the work that needs to be done, and a road-map for getting it done. They are also in contact with two firms for assessments. Once we have the assessments, we will be able to go to the Town with cost estimates – and a better idea of what departments may ultimately be able to go into the space.

Hollis Historic District Commission: Michael reports that there were two applications, both approved: one for a large cedar fence, and another for a shed. Neither one will be visible from the road.

Meeting adjourned at 8:20pm. Motion by Wendy, 2nd by Sharon.

Next Meeting to be held at 7pm, Tuesday, July 27.

Respectfully submitted by Aurelia Perry.