

# Hollis Heritage Commission

Town of Hollis, Hollis, NH 03049

Date: July 27, 2021

**Members Present:** Honi Glover, Wendy Trimble, Karla Vogel, Doug Nye, Sharon McCaffrey, Cassandra Vorisek, Aurelia Perry

**Members Absent:** Susan Benz, Jan Larmouth, David Sullivan, Michael Bates

**Meeting: Called to order: 7:05pm. Pledge of Allegiance**

**Minutes:** June 2021. Approved with correction of calendar date – motion by Karla; 2<sup>nd</sup> by Sharon.

## **Business:**

**Finance:** Jan reports that we have \$18,782.39 in the Cooper Shop account; \$20,000.00 in the Money Market account (interest from this account is added to the Cooper Shop account); and \$2,947.00 in the general Heritage Fund account, for a cash-on-hand total of \$41,729.39. Interest accrued June was \$3.19.

June activity on the accounts included a requested transfer of \$25.00 to the Old Home Days account for our application fee for a booth. Deposits include \$400.00 of calendar sponsor funds, and \$101.00 from our recent Drive It Day event. July activity has been deposits of \$1,400.00 in calendar sponsor funds.

**Calendar:** Photos for the 2022 calendar have now been chosen, and it is going to be another spectacular publication! We are very grateful to all the photographers who submitted their amazing work – we do choose them “blind”, without knowing the photographer for each image, and finalizing the choices is a tough task as there are so many stunning pieces. Additionally, Honi has completed discussions with the monthly sponsors, and all twelve months now have sponsorship. Thank you, Honi!

We were considering putting a banner on the cover for Hollis’s 275<sup>th</sup> anniversary, but the anniversary is this year (2021), and the calendar is for 2022. Nevertheless, it will be sold this year ... so consideration is ongoing. Sharon suggested putting a note on July of the new calendar, mentioning that Hollis celebrated its 275<sup>th</sup> anniversary in 2021.

Print run: we are going to start with a run of 500 calendars.

**Social Media Update:** Karla met with Bridget Sullivan, and we are going to start a publicity campaign on Instagram with a quiz regarding a portion of the photos from our new calendar to see who can guess the locations.

**Old Home Days:** September 11. We have paid for our booth, and we will also be in the parade. T-shirts: Jan has sent around mock-ups of the shirts that her contact drafted. They would be white, with blue & black lettering. There was some discussion regarding looking on-line for further possibilities – possibly navy blue with white lettering. Karla also mentioned that Bridget set up the HHC with an account on Canva, and we will check their templates for t-shirt designs that might fit us. The t-shirts would be worn by those manning the booth (and we might offer them as thank-yous to those volunteering to assist with the Cooper Shop build). We want to be sure that the t-shirts are of good quality. Additionally, we were in agreement that we would each pay for our own t-shirt. Old Home

Days float: if we may borrow Dave's trailer, Doug would be able to pull it. If we do that, we might have the sleigh with hay bales as a display.

**Cooper Shop:** Wendy mentioned that there are some beams among the wood in the "pig sty" in the Gambrel Barn; these could be the beams that Dave identified to Doug as missing from their inventory.

**Woodmont Properties:** Wendy brought up the grass-cutting around the Woodmont sign, Ice House and Gambrel Barn; the properties will be part of the Town property that are mowed regularly (twice a month). This is a conversation that has happened in past years; Susan has assisted to verify, now, that this is the arrangement, and Wendy has a paper trail from the past. Dave arranged to get the Ice House roof fixed, by Trombley, and that work has been completed.

Doug has a source for municipally-designed picnic tables that are of good quality, steel piping and plastic, each coming with a 50-year warranty. They also have an anchoring system, if we want to anchor them. They would be about \$1000 each. It would be an eight-foot table, in probably the "cedar" shade to blend in to the landscape as much as possible. We'd like to start with buying one this year, and see how that goes: motion by Karla and 2<sup>nd</sup> by Wendy.

We did have a Gambrel Barn open-day on July 4<sup>th</sup>; traffic was sparse, in the rain, but nice. We'd like to get a properly-sized sandwich-board sign to indicate when we're open.

Cassandra brought up the possibility of having local artists display their work at the Gambrel Barn on occasion, which would help to draw traffic.

**Farley Building:** Karla reports that the committee is delaying their submission for the grant; they have to submit reports from an architect and a historian, and it has been difficult to line up these reports. They'd like to wait until next year, now, so that they can get everything in order to submit when grant funds are fresh. There are a number of Catch-22 situations with regard to the Farley Building's status, in terms of not being able to label what the space will be used for until we know how much any of it will cost, but we also can't get architect renderings or cost estimates with no idea of how the space will be used. About eight years ago there were estimates given for what it would cost to renovate the building under various circumstances; to tear the building down; to re-build the building after some demolition – and nothing was done with those estimates. Some of the Town government is now asking for re-assessments, which is not felt to be a good resource of time or money since nothing was done with initial estimates, which we still have. There are potential donors lined up to assist heartily with the renovation & restoration, but the donors want to know what the building will be used for, first. Karla brought up that we do need more community space in town, as the Town Hall community room and the Lawrence Barn are limited in availability. Using at least part of the Farley Building as a community space would be wonderful.

**Meeting adjourned at 8:30pm.** Motion by Karla, 2<sup>nd</sup> by Doug.

**Next Meeting to be held at 7pm, Tuesday, August 24.**

**Respectfully submitted by Aurelia Perry.**