

Final

Old Home Day Meeting (OHD)

May 3, 2021

Meeting Start: 6:32pm Meeting End: 7:43 pm (Laurie/Anna)

Remote Participants (Zoom link): Laurie Miller, Susan Benz, Jan Schwartz, Donna Cormier, Peter Jones

In-Person Participants (Wild Salamander): Corinne Beaubien, Anna Birch, Melissa Bull

1. Approved April 2021 Meeting: (Laurie/Anna)
2. Plans for 2021
 - a. Rides (Corinne)
 - Rides are booked but tentatively
 - Vendors will clean and have sanitary cleaners required by the state
 - We can eliminate enclosed rides, ball pit, fun house, etc
 - Rides are a big draw on Friday night for youth
 - Other towns are booking rides for fairs.
 - b. Food Vendors (Corinne/Lynne)
 - Corinne will reach out to vendors that participated in 2017, 2018, & 2019 to see who will return.
 - Ask local connections first and then reach out farther if necessary
 - Look into food vendors for Saturday night as band is playing
 - Avoid competing items
 - Add opportunity for Saturday night to the vendor application
 - Peter will add vendor application to the website
 - c. Entertainment (Cindy)
 - Hollis Town Band
 - Slakas - set up at 4:30 pm, sound check at 5:30 pm, on at 6:00 pm
 - Propose time slots to those who previously performed and new locals
 - Reach out to Boy/Girl Scouts - Flag ceremony??
 - Music for Friday night, no DJ, no dance
 - PA works well in the entertainment tent
 - Set up speakers throughout to help hear announcements
 - Corrine will reach out to Brian for thoughts on installing permanent speakers
 - d. Parade (Jan)
 - Great response to email that went out all are excited
 - Amherst and Hollis Town Bands will attend
 - Add a pet parade to celebrate COVID adoptions?
 - Corinne will reach out to PD to let them know parade is on, set up pre-meeting

- Jan will look for a parade announcer
- Parade application will be added to the website
- e. Silent Auction (Anna)
 - Consider gift basket idea in place of silent auction for this year- focus on staying outside
 - 10 Grand gift baskets, reach out to businesses around town - Brainstorm ideas for next month
 - Allow vendors for artisan market to rent exhibitor booths
- f. Website (Peter)
 - Applications can be uploaded to the site with a button added to register
 - Might be able to retrieve from old website
 - Use google form format
 - Add save the date on the homepage and upload photos
 - Each member can send a PDF info and photos to be uploaded
 - Each member can review their piece of the website to help with tone and content
- g. Marketing (Corinne)
 - Look at the big sign this week
 - Laurie - change benefits for sponsorship level, switch to social media
 - Corrine is trying to locate someone to work on publicity
- h. Fireworks (Corinne)
 - Joe Garruba presented firework game idea using an app
 - Idea would cost additional \$700 and all combinations of fireworks would need to be prepped before the game begins. App has not been trialed previously
 - Peter - Perhaps rent a vendor booth for this year, allows proof of concept
 - Anna - Lots of changes and concerns for this year, may not be the best year to pilot
- j. Sponsorship (Laurie)
 - Parking and Shuttle - Confirm with Knights of Columbus
 - Cow patty bingo - perhaps an organization would like to lead to raise funds - Robotics Team?
 - Apple Pie - Hollis Women's Club?